

# Nature News



Quarterly Newsletter of the Cadillac Area Land

Winter 2015



## HAPPY NEW YEAR!

We're celebrating the New Year with a **NEW** board member, a **NEW** CALC position and a **NEW** preserve!



### Welcome Max! Our NEW Board Member

You met Max Yancho in our fall newsletter—he was the keynote speaker at our annual meeting. He made such a good impression that he was asked to serve on our board. Isn't it nice he said, "Yes!"?

Max is a Candidate Certified Forester with the Society of American Foresters. He works as the District Forester for the Wexford and Missaukee Conservation Districts. Max says he has always been passionate about the conservation of America's land and sees land conservancies as a great tool to use for private landowners.

Max's knowledge and skills will be a big plus for CALC. He can help landowners better understand good forest stewardship. His contacts with local landowners, his media and public relations skills and his experience organizing events make Max a valuable addition to the CALC board.

(Do you have special skills and talents? Are you passionate about preserving the beauty of Northern Michigan? Do you have time to devote to CALC's mission? We are always looking for new board members to help us reach our goals. Give us a call at (231) 775-3631 if you can help.)



*And now we welcome the new year, full of things that have never been.*

~ Rainer Maria Rilke

*Cheers to a new year and another chance for us to get it right.*

~ Oprah Winfrey

*Year's end is neither an end nor a beginning but a going on, with all the wisdom that experience can instill in us.*

~ Hal Borland



## NEW CALC Position

Richard Loughmiller, former CALC Chair, remembered us in his will. His widow, Marlene, agreed with us that Dick wasn't the kind of guy who wanted a memorial. He knew CALC is challenged because it runs solely on volunteer help. Richard's legacy has enabled us to look for a part-time development director to increase public awareness and secure a solid donor base for the future. Please share the job posting below. **(Feb. 1<sup>st</sup> deadline)**

### Posting for Community Development Director

The Cadillac Area Land Conservancy is a five county all-volunteer land conservancy headquartered in Cadillac, Michigan.

The Community Development Director will enthusiastically embrace our vision and develop an efficient, donor-oriented database that meets the needs of CALC to better serve our region. The candidate must build strong personal relationships in the community.

Qualifications include:

- Experienced passionate successful fundraiser, 3 years experience preferred
- Bachelor Degree preferred
- Community relationship builder with excellent speaking and presentation skills
- Proven innovator within the conservancy movement
- Computer skills consisting of Word, Excel and social media are necessary

CALC offers a competitive part time salary package including 2 weeks paid vacation, reimbursement for meals and mileage. For additional position posting, description and information about our organization, visit [www.calc-landtrust.org](http://www.calc-landtrust.org). Send resumes by February 1, 2015 to [calcjobapp@yahoo.com](mailto:calcjobapp@yahoo.com).

### Development Director Job Description

#### Responsibilities

The Development Director will be expected to increase public awareness of the conservancy for the tri-county area of Wexford, Missaukee and Osceola counties. The primary goal will be to secure a solid donor base. The Development Director will report to the Board Chairperson and work closely with the Board and volunteers.

#### Public Outreach

Using the Strategic Marketing Plan as a foundation; design, implement and analyze all fundraising activities and develop an annual fundraising work plan and calendar and execute that plan.

Spearhead public outreach to educate the community of CALC's purpose and meaning to them. This includes developing relationships with community leaders and representing or speaking for CALC at appropriate functions.

Research, identify and cultivate donor prospects. Solicit gifts, in other words, "Make the ask."

Create and oversee projects to involve volunteers with the intent that they may later become donors. This may take the form of preserve activities or other events.

Recruit and train Board members with the expectation that they will take part in the annual fundraising plan.

Coordinate with Board Chairperson to develop reports for the Board as a means to measure quantifiable goals.

Attend Board Meetings

#### Qualifications

Outgoing and friendly personality with the ability to meet new people easily and quickly earn confidence. Public speaking is expected.

Background in fundraising and public outreach with quantifiable success in past endeavors.

A genuine interest and enthusiasm for non-profits, especially private voluntary land conservation.

A self-starter with the ability to initiate and follow through on new programs or projects and meet new people in order to achieve CALC's fund raising goals.

Ability to work with diverse partners to develop successful fundraising projects.

Willingness to enlist and work with volunteers.

Good communication, computer and organization skills.

Valid Michigan Operators License and own transportation.



It's once again time for our favorite activities—acknowledging our generous donors of 2014. We have seen an increase of 34% over last year's giving level. Thank you!

### **GUARDIAN \$1,000 +**

Anonymous  
Hansen Family Foundation  
Doug & Barb Miller

### **STEWARD \$500- \$999**

Peter & Heidi Eliot  
Richard Hansen  
Thomas & Marguerite Harris  
Henry Reuter & Cynthia Sorensen

### **PROTECTOR \$250 - \$499**

Anonymous  
Maria & Dick Bensel  
Robert & Rudean Fairman  
Ruthann French  
Richard & Marcia Harvey  
Robert & Mary Hess  
Bud & Ann Oliver  
John & Nancy Silander  
Fred & Sharon Sprague

### **CONSERVATOR \$100 - \$249**

Anonymous  
Rod & Mary Bellows  
Jim & Sharon Blackburn  
Robert & Julia Borak  
Cheryl Brooks  
Steve & Ria Cunningham  
Frederick & Sue Eyer  
Steve & Dee Frisbie  
John & Andrea Grix  
Lindsey & Tom Hall  
Gerald & Becky Herring  
Sam Hogg  
Deborah Kohn  
David & JoAnne Lawless  
Frederick & Patricia Lawless  
Marlene Loughmiller  
John & Freda MacLeod  
John & Mary Jane McCurdy  
Dave & Kathy McCurdy

Edwin & Barbara Patterson  
Pat & Leo Paveglio  
Jim & Shirley Petersen  
Rep. Phil & Jan Potvin  
Tom & Diane Rensberry  
Patricia Richardson  
Ritzema Family Dental  
Cheryl Rock & Jeffrey Dysart  
John Smith  
Ann & Mike Smith-Zdrodowski  
Reggie Sprik  
Muriel Stehouwer  
Pete & Mary Swearingen  
Glenn & Berniece Verbrugge  
Larry & Marilyn Visser  
Kenneth Walker  
Dave & Muriel Zandstra

### **SUPPORTER \$50 - \$99**

Alan & Pamela Anderson  
Homer & Esther Boughner  
Sperry & Gertrude Claypool  
Charles & Leta Mae Corwin  
Dave & Cynthia Foley  
Fred & Sue Goetz  
Jim & Joan Higgins  
David & Joy Hogg  
Tom & Diane Jobson  
Kathleen Kelso  
Doug Nelson  
David & Judy Peterson  
Gordon & Patricia Roush  
Tetsuo & Kumiko Sato  
Andy & Marietta Smith  
Dave & Elaine Smith  
Jerry & Marlene Stilson  
Robert & Sue VanDellen

### **OTHER CONTRIBUTORS**

Anonymous  
Allan & Beverly Armstrong

Robert & Elizabeth Garner  
Bill & Wilma Gaylord  
Bill and Joan Irvine  
John & Kimbra Klarquist  
James & Sarah Lawless  
Beverly Lind  
Chris Schumacher

### **MEMORIALS**

#### **In memory of George Rock**

Shari Spoelman & Gary VanHouten

#### **In memory of George & Vickie Rock**

Maria & Dick Bensel  
Deborah Kohn

#### **In honor of Pete & Heidi Eliot**

Richard Westmaas

### **OTHER GIFTS**

Steve Kalisz of **Old School Forestry** donated a Forest Management Plan.

**Lakeside Title & Attorney Nathan Piwowski** donated fees and closing costs for our new preserve.

Our local **Meijer** store donated \$500 to CALC, helping us make this a great place to live.

### **CALC Endowment Fund**

Robert & Julia Borak  
Charles & Leta Mae Corwin  
Thomas & Marguerite Harris  
James & Leigh Hinkamp  
Dr. Jack & Kathy Itnyre  
Frederick & Patricia Lawless  
Fred & Sharon Sprague  
Laurel Sprague  
Kerry Sprigg



### A NEW Preserve

These CALC supporters just donated a special preserve in Harrietta that CALC plans to open to the public.

This property has beautiful Slagle Creek running through a

forested area and will give easy access to the United States Forest Service land that abuts it. When these “mystery” snow birds return to Cadillac in the late spring, we’ll fill you in on the details. Plan on a walk!

#### CALC BOARD OF DIRECTORS

- Larry Copley, Chair
- Steve Cunningham, V. Chair
- Margo Copley, Secretary
- Fred Sprague, Treasurer
- Tom Anderson
- Richard Harvey
- Bob Hess
- Tasha Lapinski
- Nathan Piwowski
- Max Yancho

#### VOLUNTEER POSITIONS

- Lindsey Hall, Bookkeeping
- Vicki Long, Website
- Pat Paveglio, Newsletter
- Dave Smith, Planned Giving

**Thank You!**

- Thanks to Steve Kalisz of Old School Forestry for donating the Forest Management Plan for our new preserve.
- Thanks to Attorney Nathan Piwowski and Lakeside Title for donating some of the fees for the title search and closing costs.



### Tooting Our Own Horn

Hope you all saw the Weekly Volunteer Spotlight in the *Cadillac News* on Jan. 6<sup>th</sup>. The featured volunteer is our very own newsletter editor—Pat Paveglio. She says many, many folks do more than she does, but it was nice to be recognized.

#### Mission Statement

*The Cadillac Area Land Conservancy protects ecologically significant, scenic, and farm lands for current and future generations and fosters an appreciation of the natural environment in Missaukee, Osceola, Wexford and northern Lake and Mason Counties.*